



2019 Seminar Series

DOING BUSINESS IN EUROPE

Friday, January 25, 2019

Paradigm Center



Is your business recession-proof? Doing business in foreign markets improves your outlook by enabling you to take advantage of the ebb-and-flow of a global economy. There are many economic reasons why investing in developing trade and partnerships in the UK and Germany makes sense.

European countries are among the largest traders of manufactured goods and services with Northeast Ohio. Benefits for USA businesses exporting to Europe include a huge market with over 500 million consumers.

The first in the 2019 Seminar Series addresses business opportunities available in Europe's two largest import economies. International trade experts will:

- *Teach you about resources available to US exporters to help your European market entry and development*
- *Offer you access to available export resources to help navigate the complicated waters of international trade requirements.*
- *Offer valuable insider tips on how to successfully do business in the UK & Germany.*
- *Help you develop actionable international trade strategies that can be put to use right away*

Contact Mercedes Sanchez, International Trade Manager at sanchez@cityofmentor.com or (440) 205-3743 with any questions regarding this seminar or other needs.

SEMINAR SCHEDULE

- 8:30 AM Registration**
- 9:00 AM Available Resources for US Exporters**
Susan Whitney, Office Director, US Commercial Service
- 10:00 AM Doing Business in the UK**
David Silk, SGI Global Business Advisors; British-American Chamber of Commerce/Ohio
- 11:00 AM Doing Business in Germany**
Gerrit Ahlers, German-American Chamber of Commerce/Midwest
- 12:00 PM Q & A and Networking**

Presented by the City of Mentor International Trade Initiative and the Mentor Area Chamber of Commerce. Continental breakfast and light refreshments will be available.



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Register today at www.mentormeansbusiness.com